

# Charleston Magnolia Conference

4TH ANNUAL

JUNE 3 – 5, 2004



**MEDICAL UNIVERSITY OF SOUTH CAROLINA**  
**DEPARTMENT OF OTOLARYNGOLOGY – HEAD & NECK SURGERY**

## CONFERENCE OVERVIEW

The Magnolia Conference consists of 3 one-half day sessions covering the broad spectrum of Otolaryngology – Head and Neck Surgery. The lectures and panel discussions are specifically aimed at the practicing otolaryngologist. There will be ample opportunity for questions, comments, and

presentation of cases by the audience. Our goal will be to review and to provide the latest information on a broad range of topics, so that optimal diagnostic and management strategies can be formulated.

The conference will be held at the Renaissance Charleston Hotel, 68 Wentworth Street in downtown Charleston.

Afternoons and evenings will be free to attend Spoleto Festival events, sight see in historic Charleston, play golf, or enjoy beach and water recreational activities. *See Activities pages.*



## OBJECTIVES

*Upon completion of this conference, participants should be able to:*

- Q Identify current diagnostic and therapeutic options for pediatric hearing loss.
- Q Discuss the indications for cochlear implant in both pediatric and elderly patients.
- Q Discuss preoperative planning in sinus surgery.
- Q Describe surgical approaches for primary and revision sinus surgery.
- Q Discuss advances in head and neck oncology.
- Q Review pathophysiology of swallowing disorders
- Q Discuss advances in the management of thyroid and parathyroid disease.
- Q Discuss indications and technique of sentinel node biopsy.
- Q Review reconstruction techniques for facial defects.



## CREDIT DESIGNATION

The Medical University of South Carolina designates this educational activity for a maximum of 12.50 category 1 credits towards the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the educational activity.

## HISTORIC CHARLESTON

Charleston is America's most beautifully preserved architectural and historic treasure, with a rich 300-year heritage. The city is one of the nation's top tourist destinations, being ranked for 10 consecutive years by *Condé Nast Traveler* as "one of North America's top 10 travel spots." Charleston is a uniquely magical place: lush, warm and gently brushed with the historic patina of time... From exquisite hand-fashioned wrought ironwork to graceful columns that stand guard over stately antebellum mansions... From half-hidden gardens ablaze with pink and scarlet blooms to a shimmering blue sea that is never far from view... From battle-ravaged historic shrines to the quiet sanctuary of the city's many churches... From quaint, treasure-laden antique shops to haute-style fashion boutiques... From days shrimping in sun-warmed marsh creeks to evening black-tie theater concert galas.

What better way to view the city's historic dwellings, gardens, and parks than from a **horse and carriage ride** along the cobblestone streets. You will want to stop and browse at the **Old City Market**, a bustling collage of color and life. Not far from the Market is the **Waterfront Park** overlooking the Cooper River and the **Charleston Harbor**. Those interested in World War II naval history will want to tour the **Yorktown aircraft carrier**, anchored just across the river at Patriots Point.

Charleston's most famous place for a promenade is the **Battery**, with the Cooper River and harbor on one side and antebellum mansions on the other. In the distance near the harbor's entrance is **Fort Sumter**, the flashpoint for the Civil War on April 12, 1861. Those wishing an even earlier look at history can explore life as it was in Charleston in the 1700's at **Charles Towne Landing**, where the first settlers to colonize the territory of Carolina landed in 1670. To understand the forces that allowed these early settlers to create the economy that built Charleston and to immerse yourself in the light of this bygone era, one must visit the magnificent **18th century plantations**, such as those at Middleton Place, Magnolia, Drayton Hall, and Boone Hall.

## GOLF AND BEACHES

Minutes away from historic Charleston are area beaches, which offer superb playgrounds for watersports, sunbathing, fishing, or simply taking a moonlit stroll. Golf enthusiasts will not be disappointed either. The city which gave America its first golf course now boasts 19 championship golf courses within 25 miles of the downtown area, including the famous Ocean Course at Kiawah Island, scene of the 1991 Ryder Cup, and the Harbor and Links courses at Wild Dunes.

## SPOLETO FESTIVAL USA

What better place to present Spoleto USA, the world's most comprehensive arts festival, than the city which gave America its first theatre in 1735 and later inspired Gershwin to compose his classic opera, "Porgy and Bess". The Spoleto Festival offers the finest in theater, opera, dance, music, and art. The city's theaters, streets, parks, churches, and waterfronts become stages for these cultural activities.





# DISTINGUISHED GUEST FACULTY

## GUEST LECTURERS

Harold C. Pillsbury, III, M.D.  
*Thomas J. Dark Distinguished Professor and Chair*  
*Otolaryngology-Head & Neck Surgery*  
*University of North Carolina*  
*Chapel Hill, North Carolina*  
**THE WARREN Y. ADKINS, M.D. LECTURER**

David W. Kennedy, M.D.  
*Vice Dean for Professional Services*  
*University of Pennsylvania*  
*School of Medicine*  
*Philadelphia, PA*

Mark L. Urken, M.D.  
*Professor and Chair*  
*Department of Otolaryngology*  
*Mount Sinai Medical Center*  
*New York, New York*

## PROGRAM COORDINATOR

Paul R. Lambert, M.D.  
*Professor and Chair*  
*Department of Otolaryngology – Head & Neck Surgery*  
*Medical University of South Carolina*  
*Charleston, South Carolina*

# MEDICAL UNIVERSITY OF SOUTH CAROLINA

## **Paul R. Lambert, M.D.**

Professor and Chair  
Director, Division  
Otology-Neurotology

## **Terry A. Day, M.D.**

Associate Professor, Director  
Division Head & Neck Oncology  
Vice Chair for Clinical Affairs

## **Lucinda A. Halstead, M.D.**

Associate Professor, Director  
Division of Pediatric Otolaryngology  
Vice Chair for Education

## **J. David Osguthorpe, M.D.**

Professor

## **Khanh-Gien Hoang, Ph.D., M.D.**

Associate Professor

## **M. Boyd Gillespie, M.D.**

Assistant Professor

## **Mark J. Hoy, M.D.**

Assistant Professor

## **Rodney J. Schlosser, M.D.**

Assistant Professor, Director  
Division of Rhinology and Sinus Surgery

## **Ted A. Meyer, M.D., Ph.D.**

Assistant Professor, Director  
Cochlear Implant Center

## **Betsy K. Davis, D.M.D.**

Associate Professor, Director  
Division of Maxillofacial  
Prosthodontics

## **Bonnie Martin-Harris, Ph.D.**

Associate Professor, Director  
Evelyn Trammell Institute for  
Voice and Swallowing Disorders

## **Alan J. Klein, Ph.D.**

Associate Professor, Director  
Division of Audiology

## **M. Rita Young, Ph.D.**

Associate Professor  
Director, Head & Neck  
Tumor Biology Laboratory

## **Deanne M.R. Lathers, Ph.D.**

Research Assistant Professor

## **John H. Mills, Ph.D.**

Professor, Director  
Auditory Neuroscience Laboratory



WEDNESDAY JUNE 2, 2004

5:00 - 6:00pm Registration

THURSDAY JUNE 3, 2004

7:30 - 8:00am Registration and Breakfast with Exhibitors

8:00 - 8:15 Welcome and Introductions • Paul R. Lambert, M.D.

**SCIENTIFIC SESSION: General Otolaryngology**  
Moderator: Paul R. Lambert, M.D.

8:15 - 8:45 Etiology of Chronic Rhinosinusitis: A Current Overview • David W. Kennedy, M.D.

8:45 - 9:15 Contemporary Management of Primary Hyperparathyroidism • Mark L. Urken, M.D.

9:15 - 9:45 Management of the N<sub>0</sub> Neck • Harold C. Pillsbury, M.D.

9:45 - 10:15 Break

**Moderator: Lucinda A. Halstead, M.D.**

10:15 - 10:45 Management of Septal Perforations • K. Gien Hoang, Ph.D., M.D.

10:45 - 11:15 Clinical Evaluation and Treatment of Swallowing Disorders • Bonnie Martin-Harris, Ph.D.

11:15 - 11:45 Diagnosis of Stridor in Infants and Children • Lucinda A. Halstead, M.D.

11:45 - 12:30 **Panel Discussion**  
Moderator: Lucinda A. Halstead, M.D.  
Panelists: Drs. Kennedy, Urken, Pillsbury, Hoang, Martin-Harris

6:00 - 7:30pm Welcome Reception • Renaissance Hotel

FRIDAY JUNE 4, 2004

7:30 - 8:00am Breakfast with Exhibitors

**SCIENTIFIC SESSION: Rhinology/Sinus and Otology**  
Moderator: M. Boyd Gillespie, M.D.

8:00 - 8:30 Pre-operative Planning for FESS • Rodney J. Schlosser, M.D.

8:30 - 9:00 Management of Difficult to Treat Sinus Disease • David W. Kennedy, M.D.

9:00 - 9:30 Avoiding Complications in Endoscopic Sinus Surgery • David W. Kennedy, M.D.

# PROGRAM SCHEDULE • PROGRAM SCHEDULE •

9:30 - 10:00 *Review of Temporal Bone Imaging • Zoran Rumboldt, M.D.*

10:00 - 10:30 *Break*

**Moderator: Paul R. Lambert, M.D.**

10:30 - 11:00 *Cochlear Implants in the Elderly • Harold C. Pillsbury, M.D.*

11:00 - 11:30 *Evaluation of SNHL in Children • Paul R. Lambert, M.D.*

11:30 - 12:10 **Warren Y. Adkins, M.D. Lecture**  
*Predictions for Success with Pediatric Cochlear Implantation*  
*Harold C. Pillsbury, M.D.*

12:10 - 12:45pm **Panel Discussion**  
*Moderator: M. Boyd Gillespie, M.D.*  
*Panelists: Drs. Schlosser, Kennedy, Hoy, Pillsbury, Lambert*

*SATURDAY* *JUNE 5, 2004*

7:00 - 7:30am *Breakfast with Exhibitors*

7:30 - 8:40 **Resident Presentations**  
*Moderator: Lucinda A. Halstead, M.D.*

8:40 - 8:50 *Break*

**SCIENTIFIC SESSION: Head & Neck Oncology**  
*Moderator: Terry A. Day, M.D.*

8:50 - 9:20 *Anti-Tumor Immune Responses in Head and Neck Cancers • Deanne Lathers, Ph.D.*

9:20 - 9:50 *New Treatments for Head and Neck Cancer • Terry A. Day, M.D.*

9:50 - 10:20 *Functional Palato-Maxillary Reconstruction • Mark L. Urken, M.D.*

10:20 - 10:50 *Break*

**Moderator: J. David Osguthorpe, M.D.**

10:50 - 11:20 *Sentinel Node Biopsy: Indications and Techniques • M. Boyd Gillespie, M.D.*

11:20 - 11:50 *Reconstruction of Cheek Defects • Mark L. Urken, M.D.*

11:50 - 12:30 **Panel Discussion**  
*Moderator: Terry A. Day, M.D.*  
*Panelists: Drs. Urken, Gillespie, Osguthorpe, Lathers*

*Adjourn*



The following activities are only a sampling of what Charleston has to offer. The Renaissance Charleston Hotel can help with arrangements once you arrive or you may contact them at 1-800-468-3571 for advance reservations.



### *FORT SUMTER TOUR AND HARBOR CRUISE*

Fort Sumter is located at the entrance of Charleston's beautiful harbor. It is only accessible by boat. On April 12, 1861 Fort Sumter was occupied by Union Troops who refused to vacate the Fort as demanded by the Confederates. All negotiations finally failed and Confederate batteries in the Charleston Harbor commenced a massive bombardment of Fort Sumter, and America's greatest moment of conflict, the "War between the States" began.

The Fort boasts an excellent museum containing priceless exhibits. Historians with the National Park Service conduct an interesting and informative tour of the Fort. In addition to a visit of Fort Sumter, you will enjoy a complete tour of the Charleston Harbor, viewing many points of interest.

### *HISTORIC CHARLESTON TOUR*

Enjoy a privately guided tour as you explore this enchanting and historic city. Favorite sights include: Rainbow Row; cobblestone streets; quaint gardens; hundreds of 18th and 19th century homes, buildings and churches; the Battery overlooking the Charleston Harbor and Fort Sumter; and the Old City Market. You will tour the Heyward Washington House, built in 1772 by Daniel Heyward, father of Thomas Heyward a signer of the Declaration of Independence. The house is furnished with magnificent Charleston-made furniture of the 18th Century period.



### *MAGNOLIA PLANTATION AND GARDENS TOUR*

Listed in the National Register of Historic Places, beautiful Magnolia Plantation is the 300-year-old ancestral home of South Carolina's illustrious Drayton family.

Ten generations of the Drayton family have utilized it since the 1670's, as a plantation estate garden. Long famous for the spring-time beauty of its 250 varieties of azaleas and 900 varieties of camellias, it now offers extensive seasonal bloom every month of the year. Scores of experts have described its 50 acres of lawn and gardens as the world's most beautiful. Enjoy a guided tour of the gardens and the plantation home. You will also travel via tram through the outer gardens and rice fields.



## CHARLESTON HARBOR SAILING

Get away from it all and relax to the soothing sounds of wind and water on a chartered sailing yacht. Indulge in the calm and beauty of sailing historic

Charleston Harbor on board the Pride. The Pride

is a traditional three masted gaff topsail schooner with an overall length of 84 feet. Built of modern materials on the classic lines of the pilot and coastal schooners, the Pride has the character and charm of the great days of Southern sail. Passengers are welcome to participate in the sailing of the Pride by helping to raise the trim sails, chart a course or take a turn at the wheel. On the course you will see the busy state port terminals with their giant ocean-going cargo ships. You'll cruise by historic Battery mansions dating to the Revolutionary War and you will pass close to Fort Sumter, where the Civil War began.

## MARSH KAYAKING

Enjoy the morning with a quality outfitter whom has been featured in *The New York Times* and *Southern Living*. No experience is necessary. Your naturalist/guide will teach you everything you need to know. Once outfitted in your stable-touring kayak, enjoy a leisurely paddle down picturesque Shem Creek, home of the Charleston Shrimp Trawling Fleet. Continue to the edge of the historic Charleston Harbor at Crab Bank, an undeveloped island designated as a bird sanctuary. Your naturalist guide will enlighten you with information on salt marshes, creeks, birding, sea life, crabbing and dolphin watching. You will catch the incoming tide for a leisurely paddle back up Shem Creek. Dual kayaks are available.





### *SPOLETO USA*

Charleston will be alive with the 2004 Spoleto Festival USA, May 28 through June 13, 2004. A wide array of events featuring opera, dance, music, theatre and visual arts with many exciting premiers and debuts that will be held within easy walking distance of the hotel. The festival brochure and future information can be obtained by calling (843) 579-3100 or visit the festival's website at [www.spoletousa.org](http://www.spoletousa.org). Request early so that your choice of seating will be optimal. The city will also be alive with Piccolo Spoleto, offering daily and evening events in historic churches and theatres. Call (843) 724-7305 for Piccolo Spoleto information.

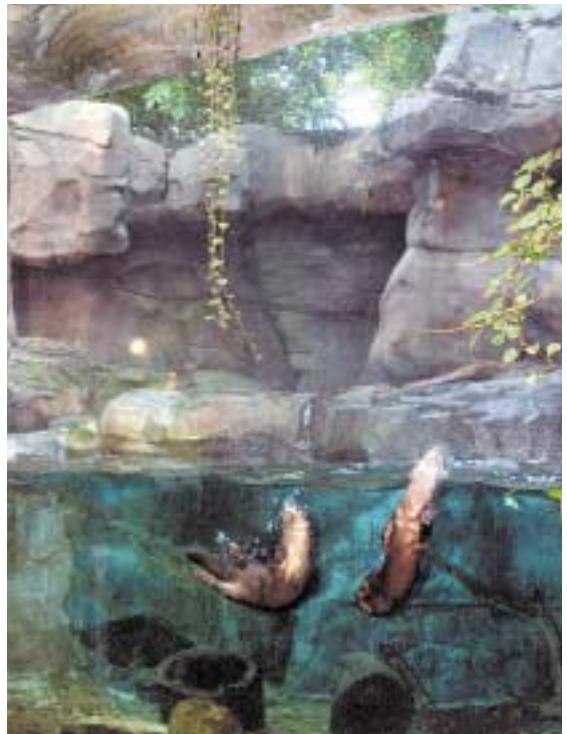
### *GOLF*

Tee times will be available in the afternoon for each day of the Magnolia Conference. Although there is no sponsored tournament, we will

make every effort to arrange foursomes at desired locations. For more information, to sign up, or to give your preferences for golf, please phone (843) 792-0719. All golf fees will be the responsibility of the golfer.

### *SOUTH CAROLINA AQUARIUM*

The South Carolina Aquarium, Charleston's most visited attraction, features thousands of amazing aquatic animals from river otters and sharks to loggerhead turtles in over 60 exhibits, which represent the rich biodiversity of South Carolina from the mountains to the sea. The Aquarium also presents fabulous views of Charleston harbor, interactive exhibits and programs for visitors of all ages, and is dedicated to promoting education and conservation.



# Charleston Magnolia Conference

R E G I S T R A T I O N

NAME \_\_\_\_\_ LAST 4 DIGITS OF SSN \_\_\_\_\_

ADDRESS \_\_\_\_\_ (For CME Information Only)

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ FAX \_\_\_\_\_

TELEPHONE (OFFICE) \_\_\_\_\_ (HOME) \_\_\_\_\_

PRACTICE NAME \_\_\_\_\_

Physicians: Prior to May 1st • \$575, after \$650	Residents: Prior to May 1st • \$250, after \$300
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Please make checks payable to: Charleston Magnolia Conference – MUSC – Department of Otolaryngology – Head & Neck Surgery 135 Rutledge Ave., P.O. Box 250550, Charleston, SC 29425

Please charge my  Visa  MasterCard • Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

For Additional Conference Information • 843-792-7161

Registration forms faxed • 843-792-5910

### Accreditation Statement

The Medical University of South Carolina is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians.



### Disclosure Statement

The Medical University of South Carolina adheres to ACCME Standards regarding industry support of continuing medical education, and disclosure of faculty and commercial support relationships, if any, will be made known at the conference.

### Cancellations

Refunds for cancellation can be given if requested in writing before May 7, 2004. A \$100.00 administrative fee will be retained if you cancel. No refunds will be made on or after May 7, 2004. This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by telephone, using the telephone number listed on the registration form. Registration fees will be refunded in full. In the event of cancellation, Medical University of South Carolina cannot be responsible for airline tickets or travel expenses of any nature.

### HOTEL RESERVATIONS

Rooms have been reserved for this conference at the **Renaissance Charleston Hotel**. Please call the hotel directly at **1-800-468-3571** between 9am – 5pm EST, to make your reservations. Identify yourself with the MUSC OTOLARYNGOLOGY GROUP. The rates are \$189.00 +tax per night for a single or double room. Rooms are available on a first come, first served basis; the room block will expire May 1, 2004.

**For those wishing to stay at the beach**, call the **Wild Dunes Hotel** at **1-800-845-8880** on the Isle of Palms, approximately 10 miles from the Charleston peninsula and the Renaissance Charleston Hotel. Rates are \$229.00 + tax per night for single or double room. These rooms must be reserved early; a room block is not available.

### Americans with Disabilities Act

It is the policy of the Medical University of South Carolina not to discriminate against any person on the basis of disabilities. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the Department of Otolaryngology – Head and Neck Surgery at 843-792-7161 or attach a note to your registration.