

Subject: Excellent Entry Level Statistician position - recent Graduates!!!

I am in search of a top-notch recent or soon-to-be graduate to join this exciting Database Marketing team to support their modeling efforts! I hope you will pass this email on to any and all of your students who may benefit. This is an excellent opportunity to begin your career and work for a great company!

The details are as follows:

****Responsibilities include****

*Develops statistical models, customer profiles, and analyses in support of direct marketing product promotions and customer retention programs.*Predictive models are used to maximize direct mail and outbound telemarketing efficiency in product acquisition and retention promotions.*Uses advanced statistical techniques in SAS in the development of predictive models.

Required Skills:

*Strong use of SAS (Base and STAT)

*Experience applying the following statistical techniques: logistic and linear regression, decision trees, hypothesis testing, sample design, ANOVA, tests of association, and goodness-of-fit.

*Must possess the ability to explain complex mathematical analysis in an easy-to-understand way to marketing, sales, and advertising clients.

*The candidate should have good oral and written communication skills.

*Use of Enterprise Miner would be a strong plus.

*Masters in Statistics, Applied Statistics, MS/MBA (quantitative concentration), or equivalent degree.

****Benefits available****

Competitive salaries

Multiple medical / dental plans

3 weeks vacation/personal time

Long term disability

401k savings plan

Company paid Life Insurance and Long term Disability

Sponsorship if needed!

Thank you for your help in advance!

Diane Owens

Senior Recruiter

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